

Budget Detail Request - Fiscal Year 2016-17

Your request will not be officially submitted unless all questions and applicable sub parts are answered.

1. Title of Project: YMCA Drowning Prevention Program
2. Date of Submission: 11/13/2015
3. House Member Sponsor(s): David Santiago

4. DETAILS OF AMOUNT REQUESTED:

- a. Has funding been provided in a previous state budget for this activity? No
If answer to 4a is ?NO? skip 4b and 4c and proceed to 4d
- b. What is the most recent fiscal year the project was funded?
- c. Were the funds provided in the most recent fiscal year subsequently vetoed? No
- d. Complete the following Project Request Worksheet to develop your request (Note that Column E will be the total of Recurring funds requested and Column F will be the total Nonrecurring funds requested, the sum of which is the Total of the Funds you are requesting in Column G):

FY:	Input Prior Year Appropriation for this project for FY 2015-16 (If appropriated in FY 2015-16 enter the appropriated amount, even if vetoed.)			Develop New Funds Request for FY 2016-17 (If no new Recurring or Nonrecurring funding is requested, enter zeros.)			
	Column: A	B	C	D	E	F	G
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated (Recurring plus Nonrecurring: Column A + Column B)	Recurring Base Budget (Will equal non-vetoed amounts provided in Column A)	INCREASED or NEW Recurring Requested	TOTAL Nonrecurring Requested (Nonrecurring is one time funding & must be re-requested every year)	Total Funds Requested Over Base Funding (Recurring plus Nonrecurring: Column E + Column F)
Input Amounts:					0	200,000	200,000

- e. New Nonrecurring Funding Requested for FY 16-17 will be used for:
 Operating Expenses Fixed Capital Construction Other one-time costs
- f. New Recurring Funding Requested for FY 16-17 will be used for:
 Operating Expenses Fixed Capital Construction Other one-time costs

5. Requester:

- a. Name: Todd Rosenbaum
- b. Organization: Florida State Alliance of YMCA's Foundation
- c. Email: todd.rosenbaum@floridaymcas.org
- d. Phone #: (850)525-0342

6. Organization or Name of Entity Receiving Funds:

- a. Name: Florida State Alliance of YMCA's Foundation
- b. County (County where funds are to be expended) Pinellas
- c. Service Area (Counties being served by the service(s) provided with funding) Alachua, Broward, Citrus, Clay, Collier, Columbia, Duval, Escambia, Hillsborough, Lee, Manatee, Martin, Miami-Dade, Nassau, Orange, Palm Beach, Pinellas, Polk, Saint Johns, Saint Lucie, Santa Rosa, Sarasota, Seminole, Volusia

7. Write a project description that will serve as a stand-alone summary of the project for legislative review. The description should summarize the entire project's intended purpose, the purpose of the funds requested (if request is a sub-part of the entire project), and most importantly the detail on how the funds requested will be spent - for example how much will be spent on positions and associated salaries, specifics on capital costs, and detail of operational expenses. The summary must list what local, regional or statewide interests or areas are served. It should also document the need for the funds, the community support and expected results when applicable. Be sure to include the type and amount of services as well as the number of the specific target population that will be served (such as number of home health visits to X, # of elderly, # of school aged children to receive mentoring, # of violent crime victims to receive once a week counseling etc.)

In the last 10 years there have been 3,747 drowning deaths in Florida. Water Safety campaigns are critical as drowning is preventable. ? Drowning is the leading cause of death for children one to four years of age and is the second leading cause of death for children from five to 14 years old. ? For every one child that dies from drowning, an additional five children receive emergency care for nonfatal submersion injuries. ? Eighty-eight (88) percent of youth drowning incidents occur under adult supervision. ? Sixty (60) percent of youth drowning incidents occur within 10 feet of safety. When kids are out of school, they can face hurdles related to hunger, water safety, academics, safe spaces to play, and health that could prevent them from reaching their full potential. The YMCAs of Florida are seeking to pilot a water safety campaign that partners with state agencies and coalitions, targets vulnerable populations, includes an adult education component, incorporates media and social media components and is delivered to participants at accessible locations. The program is aimed at parents of children ages 4 to 14, and especially African American and Hispanic families because children of color experience disproportionately high rates of drowning. It has been piloted and tested by Ys and Y-USA for the past three years. In Florida there are two pilot program locations with the following outcomes: 2014 Test Pilot at the Florida's First Coast YMCA served 3 Counties, taught 2,500 Youth how to be safe in and around water, Certified 35 New Lifeguards & 26 New Swim Instructors. 2015 Pilots at the YMCA of South Florida served 2 Counties, taught 2,000 Youth how to be safe in and around water, Certified 35 New Lifeguards & 26 New Swim Instructors and at the YMCA of South Palm Beach County served 1 County, taught 500 Youth how to be safe in and around water, Certified 35 New Lifeguards & 26 New Swim Instructors. The Safety Around Water program will target low income minority population at greatest risk of accidental drowning death. The funds will be used for the following: \$60,000 statewide program director, \$10,000 for travel costs, \$10,000 for communications materials and \$120,000 for sub-grants to YMCAs and community partners to offer the program in local communities where the need is highest. The program will operate

statewide with specific cities/counties determined through an application process. Local YMCAs will be required to provide 100% matching funds to apply for state funding.

8. Provide the total cost of the project for FY 2016-17 from all sources of funding:

Federal: 0

State: 0 (Excluding the requested Total Amount in #4d, Column G)

Local: 0

Other: 200,000

9. Is this a multi-year project requiring funding from the state for more than one year?

Yes